



**MEDIA RELEASE**

**Monday, 15 August 2016**

## **BALLINA CENTRAL TAKES OUT THE TOP GONG FOR TOURISM**

North Coast Holiday Parks (NCHP) Ballina Central has taken out the top award for Tourism at the 2016 Ballina Coast and Hinterland Business Excellence Awards Gala held on Friday night.

NCHP Ballina Central is part of the NSW Crown Holiday Parks Trust (NSWCHPT) group which manages 35 parks and boutique accommodation on Crown land across north, south and inland NSW

NCHP Ballina Central Managers Rob and Lee Bolger said they were proud to call Ballina their home and couldn't be happier to receive a top Tourism Award for the region.

"Our committed team here at Ballina Central always give 100 per cent to make sure our park guests have a happy, friendly, safe and memorable holiday," they said.

"We love what we do and we love to get great feedback from our guests and the community. There is no doubt that it is our wonderful guests who make our job so enjoyable."

Rob said he also liked to take guests fishing and shows them the best spots in the area for a great catch.

"We believe this, combined with the great information we provide to guests about Ballina and the surrounding area, provide a unique experience not many other tourism destinations offer," he said. "People remember their stay with us for going the extra mile to extend and improve their holiday experience."

NSWCHPT CEO Steve Edmonds said this industry achievement demonstrated that the Ballina Central team is living and breathing our Mission to transform our parks into the most desirable destinations that meet the recreational and accommodation needs of all families in NSW.

For more information on all of the coastal or inland holiday parks managed by the Trust visit [northcoastholidayparks.com.au](http://northcoastholidayparks.com.au), [southcoastparks.com.au](http://southcoastparks.com.au) and [inlandwaters.com.au](http://inlandwaters.com.au) .

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