



BERMAGUI PARK WORKER WINS PRESTIGIOUS 'YOUNG ACHIEVER' TOURISM AWARD

Sara Wilson (29) of South Coast Holiday Parks (SCHP) Bermagui has beaten some tough competition to win the distinguished 'Young Achiever' Award at the South Coast Tourism Awards held last week.

South Coast Holiday Parks, North Coast Holiday Parks and Inland Waters Holiday Parks are managed by the NSW Crown Holiday Parks Trust (NSW CHPT), which was formed to consolidate the operations of 26 coastal and nine inland holiday parks and reserves located on Crown Land throughout NSW in some of the State's most iconic locations.

Ms Wilson has been an integral member of the Bermagui Park's team since 2012 and was presented with the prestigious honour in front of a crowd of industry professionals in Ulladulla at the 2015 South Coast Tourism Awards held last Wednesday.

NSW CHPT CEO, Steve Edmonds said Ms Wilson was nominated for her 'service excellence' and 'can do' attitude.

"Through her work at our Bermagui Park, Sara has wholeheartedly embraced our values of providing exceptional experiences through exceptional service," Mr Edmonds said.

Ms Wilson relocated to the area with her family in December 2009 and joined the Bermagui team in December 2012 after co-managing a tourist centre just outside Kakadu National Park for four years. Her roles included co-ordinating functions for all major touring companies with international and national clients, the organisation of fishing and wildlife safaris in Arnhem Land and Kakadu National Park and the general day-to-day operations of the business. Tourism has always been a driving passion in Sara's life with her professional career devoted to roles within the Tourism Industry.

Ms Wilson said she was thrilled to win the Award in an industry she has dedicated her working life to.

"My family, friends and colleagues here at Bermagui have been incredibly supportive of my success," Ms Wilson said.

"All the staff here at the park really go out of their way to make the park experience the best it can possibly be and I am proud to be a part of that team.

"I love interacting with people and when you are in a supportive and caring environment, it is not hard to do your job well.

I do a bit of everything during my day including, front of house, assistant manager and social media duties."

SCHP Bermagui Managers Karen and Wayland Mason said working at the park was more than just a job to their team.

“It’s a way of life dedicated to helping others which Sara has embraced,” they said.

“We nominated Sara for this Award because she is a great asset to our business; we love having her here and we hold her in high regards within her position.

“Sara’s kindness and professional approach to our guests is infectious and leaves them wanting more.

“She makes it her goal to share with guests as much information about the surrounding area as she possibly can, whether they be potential guests on social media or guests who have just walked through the door.

“Sara is well respected within the business and with her peers and we all think her achievement of winning the Young Achiever Award is well earned.”

For more information about the coastal or inland holiday parks managed by the Trust visit southcoastparks.com.au, inlandwaters.com.au and northcoastholidayparks.com.au. A summary of all coastal and inland parks managed by the Trust is also listed on the [NSW CHPT web site](#).

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***Full biography and photos available upon request.**

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