



NUNDERI LOCAL REWARDED FOR CYCLE SAFETY

Charlize Green (7 years) from Nunderi NSW will have safe cycling top of mind these school holidays after being rewarded for her safer cycling efforts with a \$100 Coles/Myer Gift Voucher during her recent stay at North Coast Holiday Parks Evans Head.

Charlize and fellow park guest Elise Devery from Kingscliff NSW were presented with a voucher each from the popular holiday park in Evans Head which is running a bike safety competition over the April school holidays. Guests staying at the park are encouraged to register their children for a 'bike license' and be in the running to receive rewards in the form of gift vouchers and a 3-night cabin getaway.

Charlize said she would share her voucher with her sister and two cousins because, like her, they all wore their helmets during their stay at Evans Head. "I am thinking I might buy some lights for my bike because I want to be able to ride in the early evening as well," Charlize said.

Charlize's mum, Tina praised the bike safety initiative and said it was an excellent reminder for her children to wear their helmets and be careful while riding in the park. "There are many big vehicles around and it takes one split second of inattention for an accident to occur," she said.

"The bike safety workshop was very interactive and we all got a lot out of it. We have been going to Evans Head every Easter for the last twenty years with our extended families and these types of safety prompts presented in a fun way can really help to stop families on holiday from being blasé about their safety."

The safety campaign, which has the support of NSW Police, has already received an incredible response from park guests with more than 60 children attending bike safety sessions over the Easter long weekend and over 100 bike license applications submitted.

The promotion ends 25 April 2016 with two more gift vouchers for 'safe riders' at the park available to be won. The main prize draw of a three-night cabin stay for up to 4 people will be drawn at the end of the month.

Park Manager, Adrian Easdown said it was all about accident prevention and education while ensuring children had fun and stayed safe during their stay at the park.

"Park guests come from across Australia and overseas and bike laws are not necessarily the same as in NSW, so it is important to make their stay as safe as possible so they have an enjoyable holiday with us," he said. "Children don't tend to think about cars while in the park, but normal road rules apply so we want families to enjoy their stay while keeping safety in mind."

North Coast Holiday Parks Evans Head has availability for the remainder of the NSW school holidays and the Anzac long weekend. For more information contact the park reception on (02) 6682 4212. A full list of activities, accommodation and rates are available at <http://www.northcoastholidayparks.com.au> and the latest Park updates can be found at <https://www.facebook.com/NCHPEvansHead>.

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