



**MEDIA RELEASE**  
Friday, 28 April 2017

## **Seal Rocks Park a Front-runner in Tourism and Hospitality**

**The team at North Coast Holiday Parks (NCHP) Seal Rocks is celebrating following the announcement that the park is a finalist in the Mid Coast Business Awards.**

The popular holiday park is part of the NSW Crown Holiday Parks Group (NSWCHPT) and has been recognised in the *'Excellence in Tourism & Hospitality'* category. The Mid Coast Business Awards is a celebration of outstanding businesses within the Manning, Gloucester and Great Lakes Regions, with the winners to be announced on Friday, 5 May 2017.

With \$7.5 million currently being spent on upgrades to the park, NCHP Seal Rocks has cemented its status as a jewel in the accommodation crown within the Great Lakes Region. With a strong focus on providing excellent customer service and an unforgettable holiday experience, the beachside getaway is now poised to be recognised for its contribution to the local area.

Park Managers Katrina and Stephen Cawley were thrilled by the finalist nod, calling it great recognition of their work over the past five years.

"Winning this award would be an amazing achievement and recognition for all the hard work and passion that our team shares for the industry and our beautiful area," Katrina said.

"Acknowledgement from our peers within the local business industry would help to put the amazing area of Seal Rocks on the map.

"We are so proud of where we work and live and the recognition from this award would give us the opportunity to welcome even more people to this fantastic corner of the world we call home.

"Regardless of the outcome we are excited by the chance to be finalists and we will continue to provide a great holiday experience for families and overseas visitors making it a magical place that remains in their hearts forever."

NSWCHPT CEO Steve Edmonds called the finalist nomination a testament to the hard work of the Seal Rocks' team and said it echoed a similar standard of excellence across the wider group.



“Our parks are consistently being recognised by local business communities for their hard work and great contributions to the areas in which they are based,” Mr Edmonds said.

“As a Group of holiday parks our Mission is to energise the local communities in which we operate and to showcase these sensational NSW locations to both Australian and international tourists.

“Ongoing investments made to new infrastructure at our Seals Rocks’ park has been a great success as demonstrated by occupancy numbers over recent months and signals a continuation of our goal to provide improved services to our park visitors as we look to become a leading provider of recreational destinations which showcase the best of NSW.”

Upgrades being carried out at NCHP Seal Rocks as part of the current infrastructure project include:

- Finalisation of new roads and a relocated park entrance
- Upgrades to the sewer, water and electrical networks
- Installation of a new amenities block and manager’s residence
- Relocation of four cabins
- Demolition of the old amenities blocks, tanks and maintenance shed
- Retaining walls and new powered sites
- Construction of three new family cabins, six beach tents, BBQ shelters, a new guest lounge and playground
- Upgrades to the Northern Recreation Area

Mr Edmonds congratulated all finalists for the Mid Coast Business Awards and said he looked forward to hearing the outcome of the night.

*Book your next family holiday at North Coast Holiday Parks and save. From 26 April to 30 June 2017 you can book a cabin at North Coast Holiday Parks Seal Rocks from just \$95 a night. Quote promo code “MidCoast95” to secure your booking.*