



**MEDIA RELEASE**

Thursday, 19 January 2016

## **Holiday Season Sees Record Numbers at North Coast Holiday Parks**

**North Coast Holiday Parks (NCHP) has seen a significant spike in occupancy numbers at their parks over the holidays with some seeing as much as a 20 percent rise in visitor numbers, as holidaymakers turned to the traditional camping and caravanning trip to celebrate the holiday season with their friends and family.**

NSW Crown Holiday Parks Trust (NSWCHPT) CEO Steve Edmonds said high occupancy numbers over the Christmas and New Year holiday showed that holidaymakers are increasingly looking for a quintessential Australian holiday experience.

“As a whole we were pleased to see that guest numbers have risen significantly and that people are increasingly deciding to spend their holiday period at our parks,” Mr Edmonds said.

“The Christmas break saw record numbers staying at all parks in the Trust’s portfolio, with many at full capacity throughout the festive season.

“We were particularly excited about occupancy over the Christmas week at NCHP Seal Rocks, which saw a significant rise when compared to the same period last year. Other parks in the region such as Scotts Head, North Beach and Bonny Hills also saw significant increases of up to 10 percent in guest numbers over the holiday period, demonstrating the desirability of the parks within our portfolio.

“2017 will be a big year for our parks, with a number of significant capital works projects in the pipeline. We also invest back into local communities and maintain a number of popular public recreation reserves for people to enjoy.

“Our commitment to park guests and local communities shows who we are as an organisation, transforms regions where our parks are situated and also leads to guest numbers rising even further. It is fair to say that you should watch this space.”

NCHP is operated by NSWCHPT, which manages the operations of 36 coastal and inland holiday parks and a number of recreational reserves on Crown land throughout NSW. The Trust also incorporates South Coast Holiday Parks and Inland Waters Holiday Parks. With this stunning portfolio, the Trust is a leading provider of recreational destinations that excite guests, energise communities and showcase sensational NSW locations.



NEW SOUTH WALES CROWN  
**HOLIDAY PARKS TRUST**



Many of the parks still have vacancies for the remainder of the school holidays. Bookings are filling fast, so head to [www.northcoastholidayparks.com.au](http://www.northcoastholidayparks.com.au), [www.southcoastparks.com.au](http://www.southcoastparks.com.au) or [www.inlandwaters.com.au](http://www.inlandwaters.com.au) to book your next trip today.

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