



MEDIA RELEASE
Wednesday, 26 April 2017

130,000 REASONS FOR KIDS TO VISIT EDEN

There are now even more reasons to book your next family holiday at South Coast Holiday Parks (SCHP) Eden with this week's launch of a new \$130,000 outdoor children's adventure playground at the park.

Anthony Osborne, Executive Officer of Sapphire Coast Tourism, officially opened the children's playground, which has been specifically designed to include wheelchair accessible features.

The significantly upgraded children's facilities cement the park's status as a key accommodation provider within the Sapphire Coast region. The new state-of-the-art equipment not only includes a wheelchair accessible carousel, but also features a 1.2 metre double turbo slide, a 3.6 metre tube slide, hammock swings and a set of interactive play chime panels.

South Coast Holiday Parks is part of NSW Crown Holiday Parks Trust (NSWCHPT) which also manages the operations of North Coast Holiday Parks and Inland Waters Holiday Parks. With 36 parks in their portfolio, the Trust prides itself on exciting guests, energising local communities and providing exceptional experience through exceptional service.

NSWCHPT CEO Steve Edmonds called the development a sign of the Trust's commitment to Eden and the surrounding region, as it signaled a goal of attracting the growing family market to the area.

"We are committed to transforming all parks within our portfolio into 'must visit' destinations that meet the recreational and accommodation needs of all Australian families," Mr Edmonds said.

"These new modern park facilities allow us to market ourselves as a family friendly destination which will see a large increase in guest numbers to the park. We are excited for first time visiting families to come and enjoy not only our park but Eden as well."

SCHP Eden Park Managers Chris and Dianna Donohue expressed their excitement at the latest addition to the park, stating that the new playground allows them to further their goal of providing an unforgettable holiday experience for all families who stay at Eden.



NEW SOUTH WALES CROWN
HOLIDAY PARKS TRUST



“These new modern park facilities allow us to market ourselves as a family friendly destination which will see a large increase in guest numbers to the park. We are excited for first time visiting families to come and enjoy not only our park but Eden as well,” Chris said.

“We have always had a strong commitment to providing great activities for guests at our parks, offering everything from a comfortable community room where groups can gather together with their favourite board game to bike hire so that they can get out and explore the local area.

“Dianna and I are ecstatic that construction on our upgraded playground is now complete, and we are excited to see families enjoying the new facilities in the years to come.”

Anthony Osborne said he was pleased to see significant investments being made into accommodation within the region, calling the playground a sign of great things to come.

“This is an exciting development which proves South Coast Holiday Parks Eden to be a significant family friendly accommodation brand within the Sapphire Coast region,” Mr Osborne said.

“Camping and caravanning is a huge growth sector not only within our region but also across NSW. Some 700,000 plus families had a camping holiday in NSW throughout 2015 and 2016 so investment in family camping experiences on the Sapphire Coast is wise and welcome.”

Book your next family holiday at South Coast Holiday Parks and save. From 26 April to 30 June 2017 you can book a cabin at South Coast Holiday Parks Eden and Bermagui from just \$95 a night. Quote promo code “South99” to secure your booking.

Media Contact: Kimberly Rigby, 0418 383 296

Page 2 of 2