



MEDIA RELEASE

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A Sneak Beak of Lennox Fun

***Hoot* have thought it would be so easy to spot so many birds in the one place? With Destination NSW (DNSW) highlighting NSW as Australia's go-to bird watching state, it's time to migrate to North Coast Holiday Parks (NCHP) Lennox Head and discover an abundance of birdlife like no other.**

DNSW CEO Sandra Chipchase calls the state home to some of the country's rarest and most endangered species, making NSW a holiday hotspot for all bird enthusiasts.

"It's not until you see an impressive flock of native birds or that majestic rare sighting that you really appreciate how amazing birdwatching can be," Ms Chipchase said.

"No matter which bird watching destination travellers choose, they are bound to glimpse some truly spectacular birds at inland and coastal locations across NSW."

With daily sightings of rare and native birdlife across the Ballina Shire and Byron region, North Coast Holiday Parks provides a unique opportunity for camping and caravanning trips guaranteed to ruffle your adventurous spirit.

NCHP Lennox Head Manager Debbie Smith recently sat down for coffee with Kelly Saunderson from Lennox Head Landcare to discover the top tips for visiting birders staying at the park.

"Hit the high seas of neighbouring Lake Ainsworth with your kayak or SUP Board to discover a diverse abundance of bird life right on the park's doorstep," Kelly said.

"Don't forget to take your binoculars out on the lake to keep an eye out for Azure Kingfishers, Sea Eagles and Dusky Moorhen's. Just be sure not to take a breather under the trees found at the north-eastern end of the lake, which is affectionately known as the 'drop zone' for birds nesting in their branches.

"I encourage anyone with a fondness for early mornings to hit the coast at sunrise for an easy hike from Sharpes to Shelly Beach. Hidden amongst the diverse rainforest and dune vegetation, early risers may come across Rainbow Bee-Eaters, Grey Fantails and Honeyeaters. Pack the thermos and enjoy a coffee at the breathtaking Flat Rock, habituated by seabirds and waders."



NEW SOUTH WALES CROWN
HOLIDAY PARKS TRUST



Deb and husband Aaron Matenga said they regularly spot a number of different bird species during their walks along Seven Mile Beach, making sure they always do the rounds chatting to guests to ensure they are able to take advantage of these flights of fancy.

“Our favourite spot is a dedicated landing post found hidden between the local Surf Club and 4WD access way on to the beach,” Deb said.

“Here you are more than likely to spot a Brahminy Kite, a species well-renowned for its solitary nature outside of breeding season.

“Continue your walk and you may also encounter Australia’s largest birdy of prey, the Wedgetail Australian Eagle, flying overhead. These majestic birds are most likely spotted hovering over the heathland, so stake out your spot and get ready for a truly spectacular show.

North Coast Holiday Parks are part of the NSW Crown Holiday Parks Trust (NSWCHPT), which is committed to providing unforgettable holiday memories in iconic destinations across NSW. NSWCHPT also manages the operations of Inland Waters Holiday Parks (IWHP) and South Coast Holiday Parks (SCHP).

NSWCHPT CEO Steve Edmonds said the Group was dedicated to providing guests with a unique experience not found in other holiday destinations, with outdoor animal adventures a key example of this.

“We pride ourselves on the fact our parks can be found in prime nature hotspots across NSW,” Mr Edmonds said.

“We offer guests experience that may not be found on your typical holiday and we look forward to welcoming all bird enthusiasts looking for a lark.

“As a leading provider of state-wide recreational destinations we see our parks’ ability to offer enthusiasts exciting and exceptional experiences as a strong example of our ability to offer our guests a holiday out of the norm.”

A Spring getaway in Lennox Head and surrounds is the perfect opportunity to leave the nest. With six parks in the local area there is no shortage of accommodation options for your animal adventure.

Book your next holiday at North Coast Holiday Parks today! For a full list of parks head to <https://www.northcoastholidayparks.com.au/>.

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