



NEW SOUTH WALES CROWN
HOLIDAY PARKS TRUST



MEDIA RELEASE
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Guests treated to walk through time at Red Rock Holiday Park

Guests at North Coast Holiday Parks (NCHP) Red Rock were treated with an Aboriginal Cultural Walk this month when the popular holiday park partnered with the local indigenous community.

A favourite holiday spot for many, Red Rock holds a long and rich cultural history for Aboriginal community members living on Gumbaynggirr land.

Led by local Elder Uncle Mark Flanders, more than 30 park guests and members of the local community enjoyed the guided walk from Red Rock Holiday Park through to Jewfish Point.

Uncle Mark Flanders said he was pleased to share his extensive knowledge of the area's cultural significance, as well as the environmental values of the area for Aboriginal people.

"Not only was I able to share the indigenous history of the area through story but I also gave an insight into the local Gumbaynggirr way of life by demonstrating native bush foods and medicines found in the area," Uncle Mark Flanders said.

"At the end of the day I was pleased to share with everyone the cultural aspects of the area in an interactive way."

The Cultural Walk is part of the 'Can Do Campers' Program, an ongoing partnership between NCHP Red Rock and Wetland Care Australia.

NCHP Red Rock Manager's Geoff and Kylie Wruck said the program allowed the park to offer an expanded holiday experience.

"We were very enthusiastic when we were approached by Wetland Care Australia about hosting the 'Can-Do Campers' program," they said.

"Not only is Red Rock a naturally beautiful area, it is also rich with cultural heritage and environmental diversity - the perfect place for such an enriching program."

NSW Crown Holiday Parks Trust CEO Steve Edmonds said the program has been a great success and aligns with the Trust's commitment to engaging with and inspiring guests and local community members.

"The program allows us to celebrate the diversity of the area in which Red Rock sits, giving guests a greater holiday experience as they are able to locally engage and receive a hands on education which provides greater environmental awareness," Mr Edmonds said.

Space at Red Rock for the Summer holidays is quickly filling up. To book, head to www.northcoastholidayparks.com.au. Details of the 'Can Do Campers' Summer program will be available on the park's Facebook page shortly.

NSWCHPT manages the operations of 36 holiday parks, boutique accommodation and recreational reserves on Crown land throughout NSW. With such a stunning portfolio to manage, the Trust's Vision is to be the leading provider of recreational destinations that excite guests, energise communities and showcase sensational NSW locations.

As well as North Coast Holiday Parks, NSWCHPT also incorporates Inland Waters Holiday Parks and South Coast Holiday Parks. Visit www.northcoastholidayparks.com.au, www.southcoastparks.com.au or www.inlandwaters.com.au to find out more.

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