

MEDIA RELEASE

Wednesday, 10 May 2017

Seal Rocks Holiday Park a Tourism and Hospitality Winner

North Coast Holiday Parks (NCHP) Seal Rocks has been recognised with a significant industry accolade following their joint win in the 'Excellence in Tourism & Hospitality' category at the Mid Coast Business Awards last Friday.

The Mid Coast Business Awards is a celebration of outstanding businesses within the Manning, Gloucester and Great Lakes Regions, with the awards night held on Friday, 5 May 2017.

The popular holiday park is part of the NSW Crown Holiday Parks Group (NSWCHPT) which has committed \$7.5 million to be spent on upgrades to the park. These upgrades have cemented NCHP Seal Rocks' status as a jewel in the accommodation crown within the Great Lakes Region. With a strong focus on providing excellent customer service and an unforgettable holiday experience, the beachside getaway is known for its significant contribution to the local area.

Member for Myall Lakes Stephen Bromhead MP said the industry nod for the Seal Rocks Holiday Park contributed to the region's growing reputation as a top tourist spot.

"The combination of passionate park managers and the park's ongoing development over the past three years has seen this secret pocket of NSW turn into a must-visit destination," Mr Bromhead said. "Congratulations to the Seal Rocks' team."

Park Managers Katrina and Stephen Cawley were thrilled by the win, calling it great recognition of their work over the past five years.

"Winning this award is an amazing achievement and recognition for all the hard work and passion that our team shares for the industry and our beautiful area," Katrina said.

"We are so proud of where we work and live and recognition from this award grants us the opportunity to welcome even more people to this fantastic corner of the world we call home."

NSWCHPT CEO Steve Edmonds called the award win a testament to the hard work of the Seal Rocks' team and said it echoed a similar standard of excellence across the wider group.

"Our parks are consistently being recognised by local business communities for their hard work and great contributions to the areas in which they are based," Mr Edmonds said.

"As a Group of holiday parks our Mission is to energise the local communities in which we operate and to showcase these sensational NSW locations to both Australian and international tourists.

"Ongoing investments made to new infrastructure at our Seal Rocks' park has been a great success as demonstrated by occupancy numbers over recent months and signals a continuation of our goal to provide improved services to our park visitors as we look to become a leading provider of recreational destinations which showcase the best of NSW."

Media Contact: Kimberly Rigby, 0418 383 296



MEDIA RELEASE

Upgrades that have been completed at NCHP Seal Rocks as part of the current infrastructure project include:

- Finalisation of new roads and a relocated park entrance
- Upgrades to the sewer, water and electrical networks
- Installation of a new amenities block and manager's residence
- Relocation of four cabins
- Demolition of the old amenities blocks, tanks and maintenance shed
- Retaining walls and new powered sites

Further upgrades to be carried out for completion by the end of 2018 include:

- Construction of three new family cabins, six beach tents, BBQ shelters, a new guest lounge and playground
- Upgrades to the Northern Recreation Area

Mr Edmonds congratulated all winners from the Mid Coast Business Awards and called the night a great reflection of growth within the region.

Book your next family holiday at North Coast Holiday Parks and save. From 26 April to 30 June 2017 you can book a cabin at North Coast Holiday Parks Seal Rocks from just \$95 a night. Quote promo code "MidCoast95" to secure your booking.

#ENDS#

Media Contacts

Kimberly Rigby (NSWCHPT), 0418 383 296

Stephen Bromhead, 0408 657 373.

Page 2 of 2

Photo attached