



A SILVER STAR-STUDED BEGINNING TO THE YEAR FOR FERRY RESERVE HOLIDAY PARK

North Coast Holiday Parks (NCHP) Ferry Reserve ended the year on a high note after being awarded Silver Gumnut Status by the Caravan & Camping Industry (CCIA) for its environmentally-responsible ethos and jumping half a star to achieve a four-star AAA Tourism Star Rating.

NCHP Ferry Reserve earned a Silver Gumnut for its impressive Environmental Management Plan and is one of a select handful of Holiday Parks in 2014 to achieve the high standards needed to meet the CCIA Gumnut Eco Program's Gold, Silver and Bronze level qualifications. The park's increase in Star Ratings also means it is now classed as a four-star park and has a four-star accommodation rating.

North Coast Holiday Parks manages 23 Holiday Parks and forms part of the NSW Crown Holiday Parks Trust (CHPT). NSW CHPT CEO Steve Edmonds said NCHP Ferry Reserve was to be congratulated for its ongoing commitment and drive to being one of the best Holiday Parks in Brunswick Heads.

"These recent industry achievements demonstrate that the Trust, Park Managers, Stacey and Matt Masula, and their team at Brunswick Heads are committed to delivering the highest professional and ethical standards," Mr Edmonds said.

"Our parks are in some of the most sensational locations in New South Wales and they all operate under the same vision of providing the most memorable experiences possible for families and visitors to the area.

"Our environmentally-responsible ethos is also reflected in the fact that 22 of our 23 North Coast Holiday Parks have attained a Gumnut Award, two of which are the highest possible Gold Status."

The AAA Tourism Star Ratings and Gumnut Status for the holiday parks managed by the Trust (NSW CHPT) in the Byron Shire Local Government Area are as follows:

Park Name	Gumnut Status	AAA Tourism Park Rating	AAA Tourism Cabin Rating
NCHP Ferry Reserve	Silver	4	4
NCHP Terrace Reserve	Bronze	4	4
NCHP Massy-Greene	Silver	3.5	4
NCHP Clarkes Beach	Gold	4	4

Park Managers Matt and Stacey Masula were thrilled with the Silver Gumnut and rise in star rating for the park and said their team was proud to see their efforts reflected in their industry ratings.

“We all put our heart and souls into Ferry and are not stopping at four stars,” they said. “We are aiming at improving even more on our Star Rating once we get our camp kitchen and some additional recreational facilities this year.”

The CCIA’s Gumnut Eco program recognises business across Australia for their commitment to sustainability and environmental practice and includes holiday parks, manufactured home villages, manufacturers, retailers and suppliers who operate caravan and camping related businesses. The program recognises a host of achievements from site design and presentation to air and noise pollution standards and environmental stewardship.

Mr Edmonds said the AAA Tourism Star Rating scheme assessed the cleanliness, quality and condition of guest facilities and was one of the first things a potential visitor checked before travelling.

“A Four-Star Rating is highly regarded as a deluxe guest experience and all our parks aim to achieve the highest standards possible,” Mr Edmonds said.

NCHP Ferry Reserve has five cabins located side by side with superb river views and 80 short-term caravan & camping sites. Located on the shores of Brunswick River, NCHP Ferry Reserve provides quality accommodation and camping facilities for visitors to enjoy Brunswick Heads.

A full list of activities, accommodation and rates are available at www.northcoastholidayparks.com.au and the latest Park updates can be found at www.facebook.com/ferryReserveHP.

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***Photos of park on request.**