



EVANS HEAD HOLIDAY PARK REWARDS SAFETY

North Coast Holiday Parks (NCHP) Evans Head is encouraging bike safety these school holidays with an initiative that rewards safer cycling within the park.

The holiday park is running a bike safety competition over the April school holidays with guests staying at the park encouraged to register their children for a 'bike license' and be in the running to receive rewards in the form of gift vouchers and a 3-night cabin getaway.

Elise Devery from Kingscliff NSW and Charlize Green from Nunderi NSW were the big winners over the Easter long weekend. They each received a \$100 Coles/Myer Gift Voucher for their safer cycling efforts.

The promotion ends 25 April 2016 with two more gift vouchers for 'safe riders' at the park available to be won. The main prize draw of a three-night cabin stay for up to 4 people will be drawn at the end of the month.

The safety campaign, which has the support of NSW Police, has already received an incredible response from park guests with more than 60 children attending bike safety sessions over the Easter long weekend and over 100 bike license applications submitted.

Park Manager, Adrian Easdown said children at the park were really enjoying the bike safety sessions with parents and police praising the initiative.

"Children naturally spend a lot of time on bikes during holiday periods and rewarding bicycle safety within the park will go a long way towards instilling safer outdoor behaviour," Mr Easdown said.

"It's all about accident prevention and education while ensuring children have fun and stay safe during their stay with us. We want families to take what they learn about bike safety home with them so they can be safe all year round and join us again in the future. Children don't tend to think about cars while in the park, but normal road rules apply so we want families to enjoy their stay while keeping that in mind."

North Coast Holiday Parks Evans Head has availability for the remainder of the Queensland and NSW school holidays and the Anzac long weekend.

For more information contact the park reception on (02) 6682 4212.

A full list of activities, accommodation and rates are available at <http://www.northcoastholidayparks.com.au> and the latest Park updates can be found at <https://www.facebook.com/NCHPEvansHead>.

#Ends