



COMMUNITY INVITED TO COMMENT ON PLANS FOR HOLIDAY PARK IMPROVEMENTS

New South Wales Crown Holiday Parks Trust (NSWCHPT) is welcoming community feedback on draft Plans of Management (POM) for Shaws Bay Holiday Park at Ballina and Silver Sands Holiday Park and Recreation Reserve in Evans Head.

Shaws Bay Holiday Park, Silver Sands Holiday Park and Evans Head Recreation Reserve are premier North Coast tourist destinations and form part of the 34 coastal and inland holiday parks and reserves NSWCHPT is dedicated to managing and upgrading through substantial capital investment.

NSWCHPT Chairman Alan Revell said feedback on the Trust's draft POMs would be accepted until Monday, 23 June 2014 and detailed long-term strategies for future sustainability and proposed improvements to park infrastructure, guest facilities and (in the case of Shaws Bay) improved traffic management and parking.

"The development of Crown Holiday Parks and Reserves has enormous economic benefits to local economies and regional tourism and we encourage the community and visitors to the region to have their say on the exciting future we are proposing," Mr Revell said.

"We want communities who access Crown Land on a daily basis to enjoy the benefits of improved public spaces. Holiday Parks provide the needed funding for recreational facilities, community infrastructure and environmental projects within local reserves."

The Shaws Bay draft POM focuses on an improved park design with new facilities and recreational improvements, retaining a good balance between caravan and camping sites and cabins and a conservation management plan to support the re-use of the old ambulance station within the holiday park.

Adoption of the draft POM for Silver Sands Holiday Park and Recreation Reserve at Evans Head will also mean a win for the community with sites being removed from the central precinct of the reserve, the entire area reclaimed for public recreation and direct access created between the town centre and Evans River. An upgrade of the public recreation area is also proposed, including the provision of new pathways, a playground and BBQ facilities.

The draft proposals for Silver Sands align with the Masterplan for the Reserve adopted by Richmond Valley Council and NSW Crown Lands in 2010, and the Evans Head Landscape Masterplan adopted by Richmond Valley Council in 2012.

To view the draft POM visit the NSWCHPT's website at www.nswchpt.com.au.

Online feedback and submissions can be directed to shawsbay@nswchpt.com.au (for Shaws Bay Holiday Park) or silversands@nswchpt.com.au (for Silver Sands Holiday Park and Evans Head Recreation Reserve).

Feedback and submissions for both parks may be mailed to PO Box 647, Ballina NSW 2478.

#Ends#

Media Contact: Kimberly Rigby, 0418 383 296